



The Georgia Society of CPAs is pleased to announce the GSCPA College2Career Conference to be held September 11, 2008 at the Georgia International Convention Center. This event is designed to further educate talented accounting students about issues impacting their careers and the accounting profession and will feature a career fair with firms and companies eager to meet students.

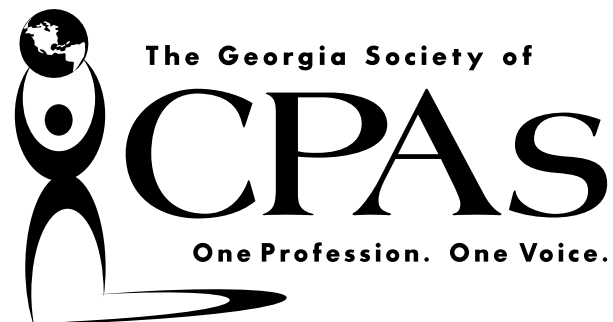
A primary component of the GSCPA College2Career Conference will be the career fair where students will have the opportunity to meet with representatives from Georgia accounting firms and companies to learn about their core business and staffing needs. The GSCPA seeks to provide both member and nonmember employers of accounting and finance graduates an opportunity to interact with students from all over the states of Georgia and Alabama. This conference gives employers the opportunity to meet students from multiple colleges and universities in one setting, saving time and money traveling to many different places. The GSCPA is looking to create an environment where employers have the opportunity to meet with students they may not have met on campuses of colleges without career fairs dedicated to accounting and finance graduates.

If you are interested in participating as a career fair employer or sponsor, please review the enclosed informational sheet, and complete the provided form. If you would like more information on the College2Career Conference, contact me at [nhamada@gscpa.org](mailto:nhamada@gscpa.org) or 404-504-2956.

Regards,

A handwritten signature in black ink, appearing to read "Nikelle Hamada".

Nikelle Hamada  
Member Services Manager



# 2008 Inaugural GSCPA College2Career Conference

## Sponsorship and Employer Booth Information

### Gold Sponsorship

**\$3,000**

*Sponsorship is limited to one business type (i.e. one consulting firm, one CPA firm, etc.)*

- Entire employer booth package (see below)
- Premier signage with logo at conference
- Company logo in conference material (when payment is received prior to publication deadline)
- Company logo on conference web page with link to company web site
- Company logo in additional conference marketing (i.e. attendee updates; registration reminders)
- One complimentary promotional item included in conference tote bags (i.e. a brochure, piece of literature, etc.)
- Option to provide named promotional items to be distributed to attendees at registration (i.e. tote bags, lanyards, water bottles, etc.)
- List of attendees and labels for a one time mailing

### Lunch Sponsorship

**\$2,500**

*(up to three company sponsors)*

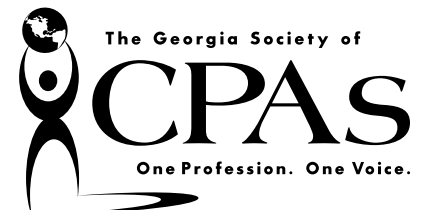
- Option to purchase employer booth package at half price (see below)
- Signage at luncheon
- Recognition during lunch
- Company listing in conference material (when payment is received prior to publication deadline)
- Company name (text only) on conference web page
- Company listing in additional conference marketing (i.e. attendee updates; registration reminders)

### Silver Sponsorship

**\$1,500**

*Sponsorship is limited to one business type (i.e. one consulting firm, one CPA firm, etc.)*

- Option to purchase employer booth package at half price (see below)
- Signage at conference
- Company listing in conference material (when payment is received prior to publication deadline)
- Company name (text only) on conference web page
- Company listing in additional conference marketing (i.e. attendee updates; registration reminders)
- Hard copy list of attendees (one time mailing)



## **Break Sponsor**

**\$1,000**

*(up to two company sponsors per break)*

- Signage at conference
- Company listing in conference material (when payment is received prior to publication deadline)
- Company name (text only) on conference web page
- Company listing in additional conference marketing (i.e. attendee updates; registration reminders)

## **Employer Booth Package**

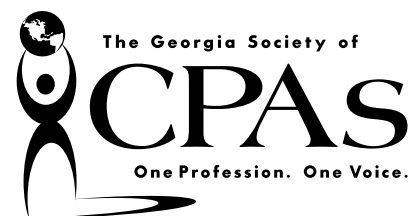
**\$350 exhibit space by May 31, 2008 (early registration)**

**\$450 exhibit space after June 1 - June 30, 2008 (regular registration)**

*(two booth maximum for all exhibiting companies)*

- One 8' draped table and two chairs
- Two lunch passes (\$65 - \$80 value)
- Company listing in conference material (when payment is received prior to publication deadline)
- Company name (text only) on conference web page
- Company listing in additional conference marketing (i.e. attendee updates; registration reminders)
- Hard copy listing of attendees (one time mailing)
- Company access to online databank of student resumes

*Registration on following page*



# 2008 College2Career Employer Booth/Sponsor Application

## Contact and Company Information

Marketing Contact Name\* \_\_\_\_\_  
Title \_\_\_\_\_  
Firm/Company \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
Fax \_\_\_\_\_  
Email \_\_\_\_\_

On-site Contact Name\*\* \_\_\_\_\_  
Title \_\_\_\_\_  
Firm/Company \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
Fax \_\_\_\_\_  
Email \_\_\_\_\_

## Company Information\*\*\*

Web Site Address \_\_\_\_\_  
Product/Service \_\_\_\_\_

*\*Marketing contact is the person who the GSCPAs' Communications Department will work with to obtain the employer booth/sponsor application, payment, booth selection, signed contract, company description, and logo.*

*\*\*On-site contact is the person who will be attending the conference and who the Member Services Manager will work with on the day-of details, such as set-up/tear down details, travel arrangements, and additional services needed during the show.*

*\*\*\*Your company's 50-word description is required to accompany this application before it can be processed. Please attach.*

## 2008 College2Career Conference Choices - Event Number

Gold Sponsorship \$3,000  Silver Sponsorship \$1500   
Lunch Sponsorship \$2,500  Break Sponsorship \$1,000   
Employer Booth \$450

**GRAND TOTAL** \_\_\_\_\_

## Payment Information

Check enclosed payable to Georgia Society of CPAs  
 Visa  MasterCard  AmEx  Discover  Personal Card  Company Card

Card# \_\_\_\_\_  
Exp. Date \_\_\_\_\_  
Cardholder Name \_\_\_\_\_  
Signature \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Date \_\_\_\_\_

*Your signature above confirms that you have read and understand the regulations set forth by the GSCPA concerning sponsorships and employer booth space for our conferences.*

## Cancellation Policy

Cancellations are fully refundable if submitted in writing 90 calendar days or more prior to the conference. Cancellations submitted in writing 89 to 31 days prior to the conference will receive a 50 percent refund. **No refunds will be given to cancellations received 30 days or less prior to the conference.**

**Please fax application to 404-237-1291, Attn: Nikelle Hamada, or mail to: GSCPA, Attn: Nikelle Hamada, Member Services Manager, 3353 Peachtree Road NE, Suite 400, Atlanta, GA 30326.**